

3rd Annual Mahoosuc Ridge to The River Challenge

Marathon, Half Marathon & 10K Mountain Trail Runs

Sunday River, Maine | Saturday, September 25, 2021 | ridge2river.me

The Mahoosuc Ridge to The River Challenge is a trail and mountain running event and a collaboration of three nonprofits in western Maine: Inland Woods + Trails, Mahoosuc Land Trust, and The River Fund. All proceeds from the event will support the three non-profits and their missions to connect communities through trails, conserve iconic landscapes, and support youth through recreation and education.

YES! I/we would like to support at the following level (check one):

- Presenting Sponsor - \$10,000 (one available)
- Photography Sponsor -\$5,000 (one available; see attached for details)
- Platinum Sponsor -\$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- In-kind/Other Monetary Amount: (Please specify) _____

**Note: customized sponsorships are available; please contact Sarah Weafer (info listed below)

Individual or Company Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Contact Person _____

Phone _____ Email _____

Signature _____ Date _____

Please check one:

- I have enclosed a check made payable to "Inland Woods + Trails"
- I agree to pay the amount of sponsorship checked above by September 1, 2021

Please mail check to:

Inland Woods + Trails, P.O. Box 572, Bethel, ME 04217

Please direct any questions and email company logo to:

Sarah Weafer, Race Director, 207-200-8240, info@woodsandtrails.org



Sponsorship Levels and Benefits

Presenting Sponsor - \$10,000 (one at this level)

- Exclusive naming rights with your logo/name. e.g. “Mahoosuc Ridge to the River Challenge Presented By: YOUR COMPANY” on press releases, front of t-shirts, websites, and all other promotional material and social media mentions
- Press release issued
- Exclusive logo on front of all participant t-shirts
- Exclusive race signage on award ceremony stage or finish line (sponsor to provide banner)
- Speaking opportunity at the start and finish
- 5 complimentary participant entries
- Verbal announcement throughout race day
- Swag placement in all participant goodie bags

Platinum Sponsor - \$5,000

- Prominent logo on all promotional materials (back of participant T shirts, website, race registration page, press release, social media mentions)
- 2 complimentary participant entries
- Verbal announcement throughout race day
- Swag placement at start/finish or in all participant goodie bags

Gold Sponsor - \$2,500

- Logo on all promotional materials (back of participant T shirts, website, race registration page, social media mentions)
- Verbal announcement throughout race day
- Swag placement at start/finish or in all participant goodie bags

Silver Sponsor – \$1,000

- Logo on all promotional materials (back of participant T shirts, website, race registration page, social media mentions)
- Verbal recognition at event
- Swag placement at start/finish or in all participant goodie bags

In-Kind/Other Monetary Amount Sponsor - \$ variable

- Logo on all promotional materials (back of participant T shirts, website, race registration page, social media mentions)
- Verbal recognition at event

Thank you for supporting trails, conservation, and active youth in the Mahoosuc region!

Inland Woods + Trails, PO Box 572, Bethel, ME 04217, woodsandtrails.org

Mahoosuc Land Trust, PO Box 891, Bethel, ME 04217, mahoosuc.org

The River Fund, PO Box 4500, Newry, ME 04261, riverfundmaine.org

